

# Dudley Borough in numbers 2019

## Population 320,626 (2018)



Number of young people aged under 15 is

58,461



Number of people aged 65 and over is

65,175

## Health



Average life expectancy for men 78.9 years



Average life expectancy for women 82.9 years

Life expectancy for men in the most deprived areas of Dudley is **9 years lower** than in the least deprived areas, **7.2 years lower** for women

## Housing



139,058 residential properties (DMBC 2018)

21,597 Council housing (DMBC Revenues 01.10.2019)



the average house price is £183,419  
West Midlands average is £206,950 (to year ending 30.03.2019)

## Welfare & benefits



26,475 claimants in receipt of Housing Benefit or Council Tax Reduction

18,476 Universal Credit claimants within the Dudley borough (DWP 12.9.19)

£549k awarded in Discretionary Housing Payments to date 2019/20

## Employment



Employment rate is 71.3%, highest employment rate in the Black Country (July 18 - Jun 19)

TOP THREE EMPLOYMENT SECTORS ARE



Retail (13,000 staff)



Education (11,000 staff)



Health (10,000 staff) (BRES 2018: open access)

Median wage is £27,295, highest average full-time earnings in the Black Country in 2018



## Tourism

Internationally recognised Zoological Gardens, open-air Black Country Living Museum and Dudley Canal Trust



Over 5m day trips are made to Dudley each year contributing £169m to the local economy (3yr period from 2016-18)

## Business & investment

Total businesses in Dudley is 10,775 highest in the Black Country



DYS, DUDLEY'S BUSINESS AND INNOVATION ENTERPRISE ZONE HAS SUPPORTED THE CREATION OF

741 Jobs

£1 Billion

INVESTMENT PIPELINE INCLUDING THE WEDNESBURY TO BRIERLEY HILL METRO EXTENSION

## Level of homelessness (DMBC 17/18)



Around 2,500 households presented as homeless, many just need housing advice.



826 households were prevented from becoming homeless in 2018



Rough sleeping reduced from 11 cases in 2017 to 5 in 2018

## Deprivation

104<sup>th</sup> most deprived of 317 local authorities in England (Index of Multiple Deprivation, Indices of Deprivation 2019)

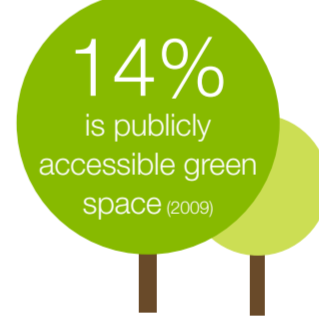


28.1% of the Dudley population live in areas amongst the 20% most deprived in England

17.3% of the Dudley population live in areas amongst the 20% least deprived in England

## Environment

Area of 38 sq miles/ 98 sq km, of which...



14% is publicly accessible green space (2009)

## Education

58% of Dudley pupils are meeting the expected standard at Key Stage 2 compared to 64% for England

75.8% of Primary children and 78.3% of Secondary children attend a Good or Outstanding school (Sept 2019)



90.6% of young people aged 16-18 are participating in education, employed or training compared to 85.4% for England (Aug 2019)

## Safety



Dudley remains one of the safest borough within the West Midlands Police area for total recorded crime per 1000 population